

Sod & Seed STARTER 8-16-16

Best Results

Try Our Lawn

Helps Get New Lawns & Plants Off To A Great Start

WHY FERTILIZE? All plants including lawns, shrubs, trees, flowers and vegetables are living things and require certain nutrients to live, grow and produce green lawns.

are living things and require certain nutrients to live, grow and produce green lawns, beautiful flowers and vegetables. **Sold & Seed STARTER** is formulated with a high phosphate and potash content to help newly planted lawns and plants develop a sturdy root system and strong top growth. A vigorous root system enables plants to absorb water and nutrients critical for good foliage, flower and vegetable development.

DIRECTIONS: Water thoroughly and allow lawn/plants to absorb water prior to fertilizer application. Do not apply fertilizer to dry soils or wilted plants.

| Plants To Be Fertilized | When And How Often to Apply | How Much To Apply | How To Use This Product |
|--|---|--|---|
| Planting New Lawns from Sod | At the time when new lawn planting is recommended for your specific area. | 1 1/4 lbs. per 100 sq. ft. (10'x10') See spreader setting below. | Spread evenly on soil prior to laying sod. |
| Planting New Lawns from Seed | At the time when new lawn planting is recommended for your specific area. | 1 1/4 lbs. per 100 sq. ft (10'x10'). See spreader setting below. | Rake lightly into soil prior to applying seed. |
| Flower and Vegetable Gardens and Ground Covers | At planting time. | 2 lbs. per 100 sq. ft. (10'x10'). | Cultivate into the top 4" of soil. Water thoroughly after seed or plants have been set into the soil. |
| Container Grown Plants, Bareroot Trees, Shrubs, and Roses | At the time when planting is recommended for your specific area. | Size of Plant when Purchased to Apply 1 gal. 2 tbsp. 2 gal. 4 tbsp. 5 gal. 7 tbsp. 7 gal. 1/2 cup | Place 1/2 of the fertilizer in the bottom of planting hole and mix with existing soil. Mix the balance of the fertilizer with the backfill soil and pack the mixture around the plant in the planting hole. Water thoroughly. |

The Role of Nutrients

Nutrients play multiple roles in the plants growing process. Listed below are key functions of the nutrients in this **Boleson** Sod & Seed STARTER.

Nitrogen (N): Promotes dark green color in foliage and grasses, as well as, increasing the rate of growth.

Phosphate (P): Promotes root growth and stem sturdiness. Influences blooming and seed formation. Improves winter hardiness in grasses and perennials.

Potash (K): Improves plant vigor, disease resistance and encourages rooting. Aids in fruit quality. Essential in the formation of starches and sugars and transport of other nutrients in the plant.

Sulfur (S): Promotes general plant growth and other nutrient uptake.

Iron (Fe): Necessary for chlorophyll production. An activator for several plant processes such as photosynthesis.

Zinc (Zn): Needed for chlorophyll production and plant growth. Necessary for protein synthesis.

And Pets. Harmful If Swallowed. Do Not Inhale. May cause skin and eye irritation. Wash skin with soap and water after handling. If in eyes, flood with water for 15 minutes and repeat if necessary.

NOTE: If fertilizer comes in contact with cement, sweep off to prevent possible staining due to Iron content. Avoid swimming pools as well, fertilizer may stain interior surfaces. For more control, a drop spreader is advised when applying.

STORAGE: Store in a cool dry location.

SPREADER SETTINGS - (1 1/4 lbs. per 100 sq. ft.)

| Ortho Drop | 8 | Scotts Speedygreen (1) | 4.5 |
|------------------|-----|------------------------|-----|
| Central | 8.5 | Scotts PF4 | 8.5 |
| Scotts Accugreen | 9 | Whirly Bird (1) | 4 |

NOTE: The spreader settings listed above are for new spreaders and those in good condition. Refer to spreader information to adjust spreader settings and for calibration. Application rate varies with the walking speed of the person applying. Adjust to apply 1 1/4 lbs per 100 sq. ft. To avoid excessive application, shut off spreader when making turns.

GUARANTEED ANALYSIS

| Total Nitrogen (N) |
|--|
| 7.00% Ammoniacal Nitrogen |
| 1.00% Urea Nitrogen |
| Available Phosphate (P ₂ O ₅) |
| Soluble Potash (K ₂ O) |
| Sulfur (S) |
| Iron (Fe) |
| Zinc (Zn) |

Derived from: Ammonium Sulfate, Urea, Mono Ammonium Phosphate, Sulfate of Potash, Muriate of Potash, Ferrous Oxy Sulfate and Zinc Oxide.

ALSO CONTAINS NON-PLANT FOOD INGREDIENTS: 1.3% Humic Acids (derived from Leonardite)

CONDITIONS OF SALE AND WARRANTY

Seller warrants that this product consists of ingredients as stipulated and will give satisfactory performance when used as directed. Because of the time, place and rate of application and other conditions beyond seller's control, seller's liability from handling, storage or use of this product is limited to replacement of the product or refund of the purchase price.

For over three decades **Delta Bluegrass Company** has been producing and installing the industry's highest quality peat grown sod. We pride ourselves in our ability to oversee and supervise every stage of production and installation. **Delta Bluegrass Company** is now taking our years of knowledge and expertise one step further, by providing fertilizers to insure the success of your lawn.



Distributed by:

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Information regarding contents and levels of metals in this product is available on the internet at http://www.aapfco.org

